

ALLIANCE 2018

The Annual Sponsorship Program of the North Carolina Medical Group Management Association

If you are looking to reach practice administrators and managers throughout North Carolina, then look no further than the North Carolina Medical Group Management Association (NCMGMA) and our annual Alliance Sponsorship, delivering high-impact marketing and quality face-time with health care management decision-makers.



Sign Up Today

To participate in the 2018 Alliance Sponsorship program, view the Core Benefits and select the level of sponsorship that best suits your company's marketing needs. You can also commit to three years of sponsorship and save 10% on your total cost of sponsorship - view the registration form for sign up details.

Have questions? Please contact us at 800-753-MGMA or info@ncmgm.org.

MEMBERSHIP

An Affiliate membership in the NCMGMA for a key contact in your firm.

EXHIBIT OPTIONS

All sponsorship levels include a booth at the Annual Conference.

CORE BENEFITS

WEB PRESENCE

Recognition and link on NCMGMA News (e-news) and the NCMGMA website.

EXPOSURE

Gain access to the medical practice decision-makers in North Carolina.

ABOUT ALLIANCE

- Alliance Sponsorship runs from January 1st to December 31st, each year.
- The Premier level sponsorship is an exclusive sponsorship.
- Upgrades of certain sponsorship levels are allowed throughout the year.
- Direct communications with our Alliance sponsors will be created throughout the year and will include announcements about sponsorship upgrades, new sponsoring companies, and News Flashes to members to provide recognition.
- Sponsorship will not be processed until payment is received.

2018 COSTS AND LEVEL-SPECIFIC BENEFITS

	ASSOCIATE	PARTNER	EXECUTIVE	PREMIER
BENEFITS				
COST	\$2,000	\$5,000	\$10,000-20,000	\$35,000
Exhibit Booth • Annual Conference • Fall Conference	Annual Conference Only	★	★	SOLD
General Sponsorship • Annual Conference • Fall Conference	★	★	★	
Unique Sponsorship • Annual Conference • Fall Conference		Recognized Onsite (ie Wi-Fi, dinner, hotel key cards, etc.)	Recognized Onsite Customized/Totebags	
Newsletter Article (s)	1	3	4	
Membership List		★	★	
Newsletter Sponsor		★	★	
Website Banner Ad		★	★	
Outreach Campaign (customizable)			Upgraded and Customized	
			Events and promotions customized	

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Sponsorship Participation Form

1. SPONSORSHIP LEVEL

- Premier Sponsor \$35,000 **SOLD**
- Executive Sponsor \$10,000-20,000
- Partner Sponsor \$5,000
- Associate Sponsor \$2,000

2. FEES DUE

Sponsor Level Fees \$ _____
Three Year Discount* - \$ _____ (10% off annual fees)

TOTAL AMOUNT DUE \$ _____

3. THREE YEAR SPONSORSHIP COMMITMENT* (OPTIONAL)

Committing to Alliance sponsorship for three years affords you guaranteed benefits and 10% off your sponsorship fees, annually, for Fiscal years 2018-2020. To secure your three year commitment, please sign and date below. You pay only your first year fees now; 2019 and 2020 fees will be billed annually in October.

Name _____ Signature _____ Date _____

4. SPONSOR CONTACT INFORMATION

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company _____

Contact _____ Designation(s) _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Web _____

Brief Company Description (25 words or less) _____

5. COMPLIMENTARY MEMBERSHIP

As an Alliance sponsor, you can designate one member of your company as an Affiliate member of NCMGMA. **Leave blank if same as above.**

Contact Name _____ Designation _____

Email _____ Phone _____

6. METHOD OF PAYMENT

- Check VISA MasterCard AMEX

Credit Card # _____

CID # on front of card above CC# (AMEX) _____ Last 3 digits from # on back of card (VISA/MC) _____

Expiration Date _____

Name on Card _____ Signature _____

Billing Address _____

City/State/Zip _____

To become an NCMGMA Alliance Sponsor please mail this form with payment to:
NCMGMA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204;
or fax, with credit card payment information, to 704-365-3678.

