

ALLIANCE 2019

The Annual Sponsorship Program of the North Carolina Medical Group Management Association

If you are looking to reach practice administrators, managers and even physicians throughout North Carolina, then look no further than **NCMGMA's annual Alliance Sponsorship**, which delivers high-impact marketing and quality face-time with health care management decision-makers.



How Alliance Works

Alliance provides a selection of core benefits that gain you access and exposure to the Active members of NCMGMA: the practice managers and administrators of North Carolina's healthcare industry. PLUS: you select the level-specific benefits package that best fits your marketing goals and objectives.



Core Benefits

All NCMGMA Alliance sponsors receive:

- An Affiliate membership in the NCMGMA for a key contact in your firm.
- An exhibit booth at the Annual Conference.
- Recognition and link on the website and e-news site, *NCMGMA News*.
- Access to the medical practice decision-makers in North Carolina.



Upcoming Events

The following NCMGMA events are scheduled for 2019:

- **Advocacy Days** -- March 13 in Raleigh
- **Annual Conference** -- May 8-10 in Wilmington
- **Fall Regional Education** -- One-day sessions in Charlotte and New Bern



Sign Up Today

To sign up for Alliance, select the level of sponsorship that best suits your company's marketing needs and then complete the print form on the reverse side of this page and return it to the NCMGMA offices.

About 2019 Alliance

- Alliance runs from January 1st to December 31st, each year.
- The Premier level sponsorship is an exclusive sponsorship.
- Upgrades of certain sponsorship levels are allowed throughout the year.
- Direct communications with our Alliance sponsors will be created throughout the year and will include announcements about sponsorship upgrades, new sponsoring companies and News Flashes to members to provide recognition.
- Sponsorship will not be processed until payment is received.

Have Questions?

If you have any questions about the 2019 Alliance Sponsorship program, please contact the NCMGMA offices at 800-753-MGMA or info@ncmgm.org.

2019 COSTS AND LEVEL-SPECIFIC BENEFITS

		ASSOCIATE	PARTNER	EXECUTIVE	PREMIER
		\$2,000	\$5,000	\$10,000-20,000	\$35,000
BENEFITS	COST				
Exhibit Booth • Annual Conference • Fall Regional Education (2)		Annual Conference Only	★	★	SOLD <i>Events and promotions customized</i>
General Sponsorship • Annual Conference • Fall Regional Education (2)	★	★	★		
Unique Sponsorship • Annual Conference • Fall Regional Education (2)		Recognized Onsite ie Wi-Fi, Dinner, Hotel Key Cards, etc.	Recognized Onsite Customized/Totebags		
Newsletter Article (s)	1	3	4		
Membership List		★	★		
Newsletter Sponsor		★	★		
Website Banner Ad		★	★		

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Sponsorship Participation Form

SPONSORSHIP LEVEL

- Premier Sponsor \$35,000 **SOLD**
- Executive Sponsor \$10,000-20,000
- Partner Sponsor \$5,000
- Associate Sponsor \$2,000

SPONSOR CONTACT INFORMATION

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company _____

Contact _____ Designation(s) _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Web _____

Brief Company Description (25 words or less) _____

COMPLIMENTARY MEMBERSHIP

As an Alliance sponsor, you can designate one member of your company as an Affiliate member of NCMGMA.

Leave blank if same as above.

Contact Name _____ Designation _____

Email _____ Phone _____

METHOD OF PAYMENT

- Check VISA MasterCard AMEX

Credit Card # _____

CID # on front of card above CC# (AMEX) _____ Last 3 digits from # on back of card (VISA/MC) _____

Expiration Date _____

Name on Card _____ Signature _____

Billing Address _____

City/State/Zip _____

To become an NCMGMA Alliance Sponsor please mail this form with payment to:

**NCMGMA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204;
or fax, with credit card payment information, to 704-365-3678.**

