



PRESS RELEASE
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Charlotte Eye Ear Nose & Throat Associates (CEENTA) Receives 2019 Annual NCMGMA Practice of the Year Award

Charlotte Eye Ear Nose & Throat Associates (CEENTA) was named the 2019 Practice of the Year at the North Carolina Medical Group Management Association's (NCMGMA) Annual Conference, held May 8-10, at the Embassy Suites Riverfront in downtown Wilmington North Carolina, with over 200 in attendance. The Practice of the Year Award recognizes a medical group practice that makes significant contributions to its community, patients and staff through volunteer work, fundraisers, staff wellness programs, community clean ups and community screenings and education.

CEENTA has provided medical care to the Charlotte region since 1923 and continues to grow steadily in the area. The practice participates in the Care Ring Physician Reach Out program, which empowers individuals with limited resources to establish and maintain good health by providing free primary and specialty healthcare to patients without insurance. The group also started CEENTAcare, CEENTA's charitable arm that has donated hundreds of thousands of dollars to organizations that help those in need.

"CEENTA truly embodies all that our Practice of the Year Award stands for," said Melissa White of Newton Family Physicians and NCMGMA's Governance Committee Chair. "Their pledge to their community and patients through their extensive outreach initiatives and CEENTAcare, shows just how dedicated CEENTA is in bettering the lives of others."

The Practice of the Year Award, sponsored by First Citizens Bank, provides a \$3,000 check to a charity chosen by the award recipient. This year's funds will be given to the Down Syndrome Association of Greater Charlotte, a non-profit, family support organization. The goal of the DSA of Greater Charlotte and its families is to enable individuals with Down syndrome (Ds) to reach their full potential and become respected members of their community.

During the Annual Conference, guests attended educational sessions and heard from presenters such as Jeff Butler of JB International, Mark Werner of Healthy Blue (BCBSNC), Representatives Dr. Gregory Murphy and Josh Dobson, and William C. Ray, NC Dept. of Public Safety, Division of Emergency Management.

About NCMGMA

The North Carolina Medical Group Management Association (NCMGMA) gives the professional administrator a rich source of information and contacts for professional growth. Since our founding in 1971, we have grown to more than 750 members strong, representing medical practices across North Carolina. Our membership includes executives and managers of private group practices, academic medical centers, integrated delivery systems, and companies that support medical provider organizations. Learn more at www.ncmgm.org.

Charlotte Eye Ear Nose & Throat Associates (CEENTA)

Since 1923, Charlotte Eye Ear Nose & Throat Associates, P.A. (CEENTA) has been the region's premier eye, ear, nose, and throat care provider for adult and pediatric patients. CEENTA has more than 130 providers offering ophthalmology, otolaryngology, allergy treatment, optical and contact lens services, sleep medicine, audiology, voice & swallowing, facial plastics, and radiology in its nearly 20 locations in Charlotte and greater Mecklenburg, Gaston, Cabarrus, Union, Rowan, Stanly, Iredell, and York counties. More information is available at www.CEENTA.com.