

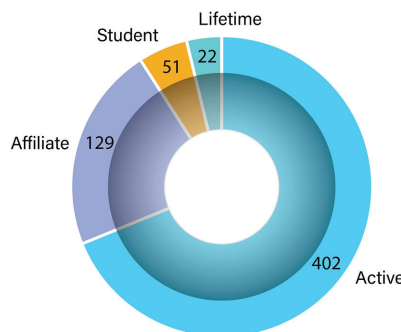
ALLIANCE '21

Connect, support, and engage with our **Alliance Sponsorship program**, delivering high-impact marketing and quality face-time with **health care management decision-makers**.

NCMGMA Membership

Membership includes executives and managers of private group practices, academic medical centers, integrated delivery systems, and companies that support medical provider organizations. NCMGMA ends 2020 with:

- **402 Active members** (practice administrators)
- **129 Affiliates** (product and service providers)
- **51 Student** and **22 Lifetime**



About 2021 Alliance

- Alliance runs from January 1st to December 31st, each year.
- The Premier level sponsorship is an exclusive sponsorship.
- Upgrades of certain sponsorship levels are allowed throughout the year.
- Direct communication with our Alliance sponsors will be created throughout the year and will include announcements about sponsorship upgrades, new sponsoring companies and News Flashes to members to provide recognition.
- Sponsorship will not be confirmed until payment is received.



How Alliance Works

Alliance sponsorship provides a selection of core benefits that gain you access and exposure to the Active members of NCMGMA: the practice managers and administrators of NC's healthcare industry. PLUS: select the level-specific benefits package that best fits your marketing goals and objectives.



Alliance Core Benefits

- Affiliate membership in the NCMGMA.
- Annual Conference exhibit booth.
- Recognition and link on the website and NCMGMA News.
- NCMGMA News articles
- Access to practice decision-makers in North Carolina.

Sign Up Today

To become a 2021 Alliance sponsor, please complete the sign up form on the reverse side and return it to the NCMGMA offices. **Benefits start to take effect January 1, 2021.**

2021 Alliance Costs, Levels and Benefits

Level-Specific Benefits	Associate	Partner	Executive	Premier
▼ Level Pricing ►	\$2,000	\$5,000	\$10-20,000	\$35,000
Exhibit Booth • Annual Conference • Fall Conference	Annual Conference Only	Annual Conference and Fall Conference	Annual Conference and Fall Conference	SOLD
Newsletter Article (s)	1	2	4	
General Recognition • Annual Conference • Fall Conference	Includes Both	Includes Both	Includes Both	
Unique Sponsorships • Annual Conference • Fall Conference		Onsite options like Wi-Fi, Dinner, Hotel Key Cards, etc.	Customized options package, including event tote bags	
Sponsor Spotlight Email		1	2	
Membership List		Included	Included	
Newsletter Sponsor		Included	Included	
Website Banner Ad		Included	Included	

Questions? Email us at info@ncmgm.org or call **800-743-MGMA** (6462)

ALLIANCE '21

2021 Alliance Participation Form

Sponsorship Level

- Premier Sponsor \$35,000 **SOLD**
- Executive Sponsor \$10,000-20,000
- Partner Sponsor \$5,000
- Associate Sponsor \$2,000

Sponsor Contact information

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company _____

Contact _____ Designation(s) _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Web _____

Brief Company Description (25 words or less) _____

Complimentary Membership

As an Alliance sponsor, you can designate one member of your company as an Affiliate member of NCMGMA.

Check here if same as above.

Contact Name _____ Designation _____

Email _____ Phone _____

Method of Payment

Check VISA MasterCard AMEX

Credit Card # _____

CID # on front of card above CC# (AMEX) _____ Last 3 digits from # on back of card (VISA/MC) _____

Expiration Date _____

Name on Card _____ Signature _____

Billing Address _____

City/State/Zip _____

To become an NCMGMA Alliance Sponsor please mail this form with payment to:

NCMGMA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204;
or email with payment information to renees@ncmgm.org;
or fax, with credit card payment information, to [704-365-3678](tel:704-365-3678).