

**NCMGMA Affiliate Development Committee
October 2020 Report**

Total # of Alliance Sponsors: 44

- Associate (\$2,000)– 22 total (3 cancellations)
- Partner (\$5,000) – 20 total
- Executive (\$20,000) – Mag Mutual
- Premier - (\$35,000) - Curi

Total Revenue collected in 2020 is \$184,200. Our annual goal was \$200,000.

Wes and Melissa scheduled to talk on Nov 2nd to discuss the 2021 Renewal program (and the challenges COVID may present).

Please remember to reach out & build relationships with our loyal Alliance Sponsors if you are interested or have questions about their services. This goes a long way in retaining our sponsor dollars.

If you are working with a vendor that is not currently supporting NCMGMA please encourage them to do so. Feel free to pass their info on to me and I will be happy to follow up with that vendor with info on sponsoring MGMA.

Wes Stanley
ADC Chair

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