



North Carolina Medical Group Management Association

NCMGMA Alliance Sponsorship

CONNECT with **practice administrators and high-level managers** throughout North Carolina with our annual Alliance Sponsorship. NCMGMA Alliance delivers high-impact marketing and quality face-time with **health care management decision-makers.**

876

NCMGMA MEMBERS

Based on 2018 membership roster

75%

are **Active** members (practice administrators), 17% are **Affiliate** members (product and service providers) and 8% are **Student, Faculty and Lifetime** members.



Need more metrics? Visit us at www.ncmgm.org/alliance-sponsorship-opportunities

How Alliance Works

The Alliance sponsorship program provides a selection of core benefits that gain you access and exposure to the Active members of NCMGMA: the practice managers and administrators of North Carolina's healthcare industry. PLUS: you select the level-specific benefits package that best fits your marketing goals and objectives.

Core Benefits

All Alliance sponsors receive:

- ▶ Affiliate membership in NCMGMA.
- ▶ Annual Conference exhibit booth.
- ▶ Recognition and link on website and e-news site, *NCMGMA News*.
- ▶ *NCMGMA News* article submission.
- ▶ Access to the medical practice decision-makers in NC.

About 2020 Alliance

- Alliance runs from January 1st to December 31st, each year.
- The Premier level sponsorship is an exclusive sponsorship.
- Upgrades of certain sponsorship levels are allowed throughout the year.
- Direct communication with our Alliance sponsors will be created throughout the year and will include announcements about sponsorship upgrades, new sponsoring companies and News Flashes to members to provide recognition.
- Sponsorship will not be confirmed until payment is received.

Have Questions?

If you have any questions about the 2020 Alliance Sponsorship program, please contact the NCMGMA offices at **800-753-MGMA** or info@ncmgm.org.

Sign Up Today

To become a 2020 Alliance sponsor, please complete the sign up form on the reverse side and return it to the NCMGMA offices. **Benefits start to take effect January 1, 2020.**

2020 Costs and Level-specific Benefits

Note: 2020 Annual Conference is May 13-15 in Myrtle Beach and the Fall Conference is September 16-18 in Asheville.

BENEFIT LIST	ASSOCIATE	PARTNER	EXECUTIVE	PREMIER
COST ▶	\$2,000	\$5,000	\$10-20,000	\$35,000
Exhibit Booth • Annual Conference • Fall Conference	Annual Conference-only	Annual and Fall Conference	Annual and Fall Conference	SOLD <i>Events and promotions customized</i>
Newsletter Article (s)	1	3	4	
General Sponsorship • Annual Conference • Fall Conference	Annual and Fall Conference	Annual and Fall Conference	Annual and Fall Conference	
Unique Sponsorship • Annual Conference • Fall Conference		Recognized onsite with unique options like Wi-Fi, Dinner, Hotel Key Cards, etc.	Recognized onsite with a customized options package, including event tote bags	
Membership List		Included	Included	
Newsletter Sponsor		Included	Included	
Website Banner Ad		Included	Included	



2020 Alliance Participation Form

1. Sponsorship Level

- Premier Sponsor \$35,000 **SOLD**
- Executive Sponsor \$10,000-20,000
- Partner Sponsor \$5,000
- Associate Sponsor \$2,000

2. Fees Due

Sponsor Level Fees \$ _____
 Three Year Discount* - \$ _____ (10% off annual fees)
(eligible companies only)
TOTAL AMOUNT DUE \$ _____

3. Three Year Sponsorship Commitment* *(for eligible companies only)*

If you committed to the three-year Alliance participation (fiscal years 2018-2020), remember to subtract your 10% discount from your 2020 annual fee. If you have any questions about your Alliance sponsorship, please contact the NCMGMA offices at info@ncmgm.org or **800-753-MGMA (6462)**.

4. Sponsor Contact information

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company _____
 Contact _____ Designation(s) _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____ Web _____
 Brief Company Description (25 words or less) _____

5. Complimentary Membership

As an Alliance sponsor, you can designate one member of your company as an Affiliate member of NCMGMA.

Check here if same as above.

Contact Name _____ Designation _____
 Email _____ Phone _____

6. Method of Payment

Check VISA MasterCard AMEX

Credit Card # _____
 CID # on front of card above CC# (AMEX) _____ Last 3 digits from # on back of card (VISA/MC) _____
 Expiration Date _____
 Name on Card _____ Signature _____
 Billing Address _____
 City/State/Zip _____

**To become an 2020 NCMGMA Alliance Sponsor please mail this form with payment to:
 NCMGMA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204; or email with payment information to renees@ncmgm.org;
 or fax, with credit card payment information, to 704-365-3678.**