
STUDENT OUTREACH

2020 HIGHLIGHTS:

- Surge in student membership after announcing Virtual Fall Forum via program directors, particularly from UNC-Charlotte.
- 4 student attendees registered for Fall Forum, Lee Katherine personally spoke with two
- Published survey (due 10/30) to find out more about why students join and what they want to see from us
- Value proposition of NCMGMA for students:
 - Exposure to alternative career paths in healthcare administration (both practice management and allied vendors)
 - Listserv and webinars for exposure to tactical operations that give context to academic concepts
 - Career mentorship and advice

GOALS:

- Increase attendance at virtual events
- Connect individual students with individual members
- Virtual panels to replace in-person sessions

Count of Student Members			
Institution / School Attended	Existing	New	Grand Total
University of North Carolina at Charlotte	4	17	21
Winston-Salem State University	1	6	7
University of North Carolina at Chapel Hill	2	4	6
Appalachian State University	5		5
East Carolina University	2		2
Western Governors University	1		1
Wake Forest School of Medicine	1		1
Medical University of South Carolina	1		1
UNC Wilmington	1		1
Wake Tech	1		1
Mary Baldwin University	1		1
William Peace University	1		1
Columbia Southern University	1		1
University of Phoenix	1		1
Colorado State University - Global	1		1
Grand Total	24	27	51